

## **MODENAFIERE S.r.l.**

### **PRIVACY**

As envisaged by article 13 of the Privacy Act and in relation to personal data we intend to handle, we inform you as follows:

1. The methods adopted to handle requested or acquired personal data, either before a working /cooperative/business relationship has been established or in the course of such a relationship, set out to satisfy legal and contractual obligations and ensure such obligations are correctly fulfilled by **MODENAFIERE SRL**, thereby allowing said company conduct the business activities **most closely linked to its corporate purpose** as efficiently as possible.
2. Data may also be handled with the use of electronic or, in any event, automated means and may involve any operation or series of operations including those set out in article 4, paragraph 1, letter a) of the **Act**.
3. You are not obliged to provide personal data unless required by law or contract.
4. Refusal to reply shall lead to the consequences envisaged by law or contract.
5. Personal data may be **transferred** to:
  - a) companies operating in the same sector as that of **MODENAFIERE SRL**;
  - b) the parent company (Bologna Fiere SpA), subsidiaries and/or associated companies, sales networks (agents, dealers and distributors), sub-suppliers and sub-contractors involved in conducting contractual or business relations;
  - c) service companies operating in the EU and domestic financing and/or auditing sector;
  - d) external associates of **MODENAFIERE SRL**, such as tax and/or accounting consultants;
  - e) domestic, EU and international Public Administrations.
6. Bearing in mind that our organisation operates at an international level, we inform you that the data covered by this notice may be transferred abroad, and possibly outside the EU.
7. Being of a strictly commercial nature, the data covered by this notice **may be circulated via the Internet site “www.modenafiere.it”** and by publication in trade periodicals and magazines.
8. Data shall be handled using appropriate methods and tools that guarantee its confidentiality and may be processed using electronic or automated (networked data processing systems not accessible to the public) and non-automated means (paper-based archives and records), both protected by adequate security measures, such as personalised passwords offering exclusive access, personal identity codes and limited access to records, as provided for and regulated by articles 31 to 36 inclusive of the **Act** and also in compliance with article 11 of the **Act**.
9. More precisely, data capable of revealing the racial and ethnic origins, religious, philosophical or other convictions, political opinions, membership of political parties, trade unions, associations or organisations of a religious, philosophical, political or trade union nature, as well as personal data indicating the state of health or sexual orientation of data subjects may only be handled with the written consent of the data subject and adopting the methods and accepting the restrictions imposed by Authorisation no. 1/2002 issued by the Data Protection Registrar and subsequent extensions thereto.

The provision of data is optional, but may prove essential for those wishing to benefit from services offered by the Organisation and illustrated on the Site and/or paper medium: in such an event, the personal data requested must be supplied by completing the form provided.

The Data Controller is **MODENAFIERE SRL** - with registered offices in Viale Virgilio 58/B, 41100 Modena, Italy, acting through its current legal representative.