

EXTENDED PRIVACY POLICY

Privacy regarding EU 679/2016

In accordance with Article 13 and 14 of EU Regulation 679/2016, ModenaFiere S.r.l. provides the following information:

1) Categories of data processed

ModenaFiere will process the following categories of data provided by you:

- Personal identification and contact data (such as name and email)
- Data related to professional position
- IP address

2) The general purposes of data processing and the provision of personal data to ModenaFiere can be used for the following purposes:

- a) Compliance with contractual obligations related to participation in the selected event, including administrative and accounting purposes or pre-accreditation with the issuance of a specific entry pass to access the exhibition and/or the event mentioned in this form.

The purposes for which the personal data provided to ModenaFiere may be used include;

- b) Fulfillment of legal obligations to which the company is subject.
- c) The Sending of newsletters, informational, advertising, and promotional materials, including those related to future editions of the same trade fair, offers of goods and services, via mail, internet, telephone, email, MMS and SMS, from Italy, by the company or by physical or legal entities, collaborating in commercial activities of the company, by exhibitors of the event mentioned in this form, by the organizer of the event mentioned in this form, if different from Modena Fiere, by specialized telemarketing companies, and by controlling and/or/affiliated companies of the BolognaFiere Group.

For the establishment and completion of any agreement/contract/collaboration, the provision of data is mandatory for points a) and b). In case of refusal, it will not be possible to establish any relationship with the data subject. However, for the purposes mentioned in points c) and d), providing consent is optional.

3) Data processing methods

The processing of data will be carried out using suitable methods and tools to ensure confidentiality. It may be performed through electronic or automated means (networked computers not accessible to the public) and non-automated means (paper archives), both provided with adequate security measures, such as personalized passwords with exclusive access, identification codes, and controls on archive access, in compliance with Article 32 of EU Regulation 679/2016.

4) Communication and disclosure of data:

Within the company, personal data may be accessed by partners, members of administrative bodies, company employees, the data protection officer, internal data processors, and individuals authorized to process personal data designated by the company in the course of their functions.

Personal data may be disclosed to qualified entities that provide the company with services instrumental to the purposes stated in the previous Article 2. These entities may include, but are not limited to, controlling, controlled, affiliated companies, the organizer of the event (if different from ModenaFiere), exhibitors, suppliers, contractors, subcontractors, banks and/or insurance companies, or other entities that provide services instrumental to the establishment and/or performance of any contractual relationship with the company (either on behalf of the company or independently). This includes the management and/or maintenance of websites and electronic and/or telematic tools used by the company.

To the processing of statistical and market research. To the organization and execution of events and exhibitions, including promotional ones. To the sending of informative and/or promotional communications, including commercial nature, of advertising material and/or offers of goods and services using the methods indicated in the previous article 2."

Legal, tax, social security, accounting, organizational and commercial assistance.

All audit activities. Under no circumstances will your data be transferred abroad. In any case, your personal data will not be disclosed.

5) Duration of processing

Your personal data will be processed only for the time necessary to achieve the same purposes for which they are processed and, in any case, for a period not exceeding 10 (ten) years.

6) Data controller, Data processor, Data subject rights, and Data Protection Officer

Type of processing ModenaFiere S.r.l. Viale Virgilio, 58 – 41123 Modena, tel. 059/848380, fax 059848790, in the person of the current legal representative.

The complete list of data processors appointed pursuant to article 28 of the GDPR is available at the data controller's office and can be requested by sending a communication to the email address privacy@modenafiere.it. You may contact the data controller to exercise your rights as provided for in articles 15 to 22, inclusive, and article 34 of eu regulation 679/2016, as well as to request the list of data processors at the following address: privacy@modenafiere.it

The data protection officer can be contacted at the email address: dpo@modenafiere.it

For acknowledgement of the above information, I hereby give my consent.