

## PRIVACY POLICY ON USE OF IMAGES

We kindly inform the public that during the days of events of a public nature, filming and/or photographs may be carried out inside the ModenaFiere Exhibition Centre and in the city of Modena in order to document the event, both on the exhibition sites and on their social media profiles.

The photographs and videos published on these sites and on the social profiles, which concern the fair activities, are taken during public events. They do not contain indications for which explicit consent is required from the subject portrayed. However, it is in the full right of the persons who have been portrayed in the photographs and/or videos to request their removal or deletion from the site's databases, by sending an email to privacy@modenafiere.it.

During the collection of photographs and videos for documentation purposes, some subjects could be portrayed in public places without having previously given their consent; BolognaFiere will promptly remove such documentation at the request of the interested party.



